



ASEV

RESPONSIBLE TRAVEL
CORPORATE SOCIAL
RESPONSIBILITY
POLICY

ABOUT US

CORPORATE SOCIAL RESPONSIBILITY POLICY

Founded in 1995 and operating exclusively for the B2B market, we offer our clients both classic itineraries and tailor-made programmes. ASEV TRAVEL also has an innovative FIT production and an attractive group production. A leader in tour sales, we offer our clients both classic itineraries and tailor-made programmes. ASEV TRAVEL also offers innovative FIT products (luxury and charm, sustainable, family, off the beaten track), attractive GIT products and guaranteed departures from 2 to 15 Pax.

Headquartered in Ho Chi Minh City, Vietnam, we have our own operations and sales offices in Cambodia, Laos and Myanmar as well as a representative office in Thailand, China, Malaysia and Singapore.

“ Our drive for constant innovation and quality, is driven by our experienced, passionate and well traveled team. This has earned us a variety of accolades and awards, from national tourism authorities and global travel media, further affirming our position in the marketplace.

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THE ASEV TRAVEL SUSTAINABILITY MISSION

CORPORATE SOCIAL RESPONSIBILITY POLICY

ASEV Travel understands **the need to balance sustainable tourism practices** alongside social, cultural and ethnic differences.

Our mission works towards a 3-tier approach with a focus on;

- **Socio-economic development:** Supporting responsible, economic growth through tourism
- **Environmental sustainability:** Minimise our environmental footprint
- **Cultural sensitivity:** Preserving and respecting local culture and heritage

For every focal point, we believe in the process of learning, practicing and sharing.
In our office and through our supply chain, we:

- Empowering our partners with sustainability practice recommendations
- Engaging with our suppliers to ensure we continue to provide high levels of care and attention, in-line with our CSR policies and Travelife centered values.
- Maintain a constant commitment to review our policies and practices, to ensure they are in-line with our 3 tier approach.



ENVIRONMENT

CORPORATE SOCIAL RESPONSIBILITY POLICY

We aim to minimize our environmental footprint in our office and across the supply chain through:

- Apply the reduce, reuse, recycle hierarchy in offices
- Plastic waste reduction program: eliminate single-use plastics, encourage reusable alternatives, run community clean-ups, closed-loop recycling
- Implement energy & water conservation measures
- Purchase sustainably and locally including sourcing of sustainable partners
- Monitor our carbon footprint and explore mitigation measures
- Optimize eco-friendly means of transport whenever possible
- Encourage suppliers to adopt greener practices and meet environmental standards
- Uphold animal welfare standards

SOCIO-ECONOMIC DEVELOPMENT

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At ASEV, We believe in creating shared value for local communities and partners through responsible practices.

- Protect human rights, equality, and comply with ethical business conduct
- Provide equal opportunity to all and do not tolerate discrimination or harassment.
- Support local suppliers, guides, and social enterprises for fair economic opportunities
- Select hotels or accommodation providers that align with our sustainability policy
- Support social enterprise and CBT projects
- Promote child-safe tourism and ban orphanage tourism
- Encourage skills training and education through local partnerships
- Embed sustainability practices throughout the entire supply chain
- Create strategic CSR activities that bring the community together in collaboration with local groups and partners.

CULTURAL SENSITIVITY

CORPORATE SOCIAL RESPONSIBILITY POLICY

Respecting and preserving cultural heritage is at the heart of our tourism approach. In our efforts to remain culturally sensitive we:



- Carefully monitor group activities and their potential impact on destination, particularly on islands or in indigenous communities.
- Work to support local community programs and projects that work towards maintaining culture, history and heritage such as UNESCO.
- Promote authentic experiences that foster mutual learning and understanding

ASEV TRAVEL REWARDED- TRAVELIFE PARTNER -

CORPORATE SOCIAL RESPONSIBILITY POLICY

The Travelife standard covers the themes of the ISO 26000, EMAS and ISO 14001 including environment, biodiversity, human rights, and labor relations. We use this standard as a detailed set of Guidelines to our aforementioned 3-tier approach.

THE TRAVELIFE PARTNER AWARD IS A RECOGNITION OF ASEV'S COMMITMENT
TOWARDS SOCIAL AND ENVIRONMENTAL SUSTAINABILITY.

ASEV Laos/Cambodia/Vietnam comply, based on a verified self-assessment to more than 100 criteria related to sustainability management, office operations, working with suppliers and customer communication. Travelife follows a three-stage approach:

- (1) Travelife Engaged (become an official member),
- (2) Travelife Partner (award),
- (3) Travelife Certified (certification).

We are working towards further improvements aiming to eventually reach the third party audited Travelife Certified stage and span this accreditation to all our destinations across South East Asia.

CONTACT US

CORPORATE SOCIAL RESPONSIBILITY POLICY

We are continuously working to improve our responsibility policy as this is an ever evolving part of the travel industry.
To discuss further our CSR related programs or policy, please do not hesitate to contact us



ASEV TRAVEL
www.asev-travel.com

